REPFAN

Magazine Research Record



REPFAN vol.7. Released 1 December 2018. The principal feature introduces corn snakes and their care, breeding and morph diversity.

Publication Identification

Field	Information
Country	Japan
Publisher	Kasakura Publishing Co., Ltd. /
Publisher address	Pending research update
Magazine title	REPFAN /
Publication status	Ongoing series, as documented in the original research record
Publication run	Documented represented volumes from December 2018 through May 2024; series start date and complete span: Pending research update
Editor	Pending research update
Printer	Pending research update
ISSN	Not applicable to the documented individually ISBN-identified mook volumes; see Research Cautions
Language	Japanese, with frequent English feature headings and species names
Publication type	Japanese reptile and exotic animal mook, issued within the SAKURA MOOK line
Publication frequency	Several times annually according to the current listings; exact historical schedule: Pending research update
Collection coverage	Five volumes: Vol.7, Vol.11, Vol.18, Vol.21 and Vol.23, 2018–2024
Earliest issue represented	Vol.7, released 1 December 2018
Latest issue represented	Vol.23, released 14 May 2024
Format	A4 mook format. Individual volumes are sold with ISBNs rather than as a conventional continuously numbered ISSN magazine.
Series focus	Reptile and exotic animal keeping, husbandry, breeding, morphs, enclosure design and species features.
Represented volumes	Vol.7, Vol.11, Vol.18, Vol.21 and Vol.23

Represented date span	December 2018 through May 2024
Represented physical set	Five volumes
Current publication pattern	Publisher and retailer records identify REPFAN as an ongoing Kasakura series. Recent listings describe it as appearing several times per year rather than monthly.

Preservation Significance

REPFAN adds a distinctly Japanese publishing perspective to the preservation project. Unlike the British and American hobby magazines in the collection, REPFAN is issued as a Japanese mook within the SAKURA MOOK line. The represented copies therefore preserve not only reptile husbandry information but also a different national publishing format, graphic style, terminology and presentation of the reptile hobby.

All five represented volumes are strongly snake centered. Vol.7 uses corn snakes as the principal feature. Vol.11 focuses on arboreal snakes. Vol.18 centers on the western hognose snake. Vol.21 returns to ball pythons with a major “Perfect Ball Python Returns” feature. Vol.23 highlights rainbow boas. The covers also document the Japanese market’s strong interest in morphs, breeding, enclosure design and visually distinctive captive snakes.

The series is especially useful for international comparison because the covers combine Japanese explanatory text with English taxonomic or hobby terminology. This makes the physical issues evidence of how global reptile keeping language, species popularity and morph culture were adapted for a Japanese readership.

Publication Metadata and Masthead Documentation

Publisher: Kasakura Publishing Co., Ltd. / . Editor, printer, historical publisher street address and issue-specific masthead credits: Pending research update. This title is documented as a SAKURA MOOK series with ISBN-identified volumes, rather than a conventional ISSN magazine.

International Distribution

Pending research update. The existing research documents Japanese publication and retail listings but does not establish historical distribution by country.

Issues Represented in the Collection

Field	Information
Vol.7	Released 1 December 2018. SAKURA MOOK 88. Principal cover feature: corn snakes. External metadata identifies the volume as a guide beginning with corn snakes and covering care and breeding.
Vol.11	Released 2 July 2020. SAKURA MOOK 20. Principal cover feature: arboreal snakes, with green arboreal snakes prominently represented.
Vol.18	Released 31 August 2022. SAKURA MOOK 58. Principal feature: western hognose snakes, including care differences and morph diversity. Additional major features include breeding life and pet loss.
Vol.21	Released 31 August 2023. SAKURA MOOK 94. Major ball python feature. Contemporary promotional material describes it as a return to ball pythons and includes history, morphs and breeder coverage.
Vol.23	Released 14 May 2024. SAKURA MOOK 33. Principal feature: rainbow boas. Kasakura’s official listing describes the volume as introducing the appeal and pet potential of rainbow boas.

Cover Translation and Subject Notes

Vol.7 promotes beginning with corn snakes and emphasizes the appeal of varied morphs together with care and breeding. Vol.11 presents arboreal snakes as a primary special feature. Vol.18 describes the western hognose snake as a uniquely appealing pet snake and includes additional features on breeding and pet loss. Vol.21 prominently states “Perfect Ball Python Returns.” Vol.23 places rainbow boas at the center of the issue.

The visual design is consistent across the represented set: a predominantly white background, large black REPFAN masthead, strong use of isolated animal photography and a mix of Japanese text with English words such as SPECIAL FEATURES, PERFECT BALL PYTHON RETURNS and scientific names. The approach gives the series a recognizable identity distinct from Western newsstand reptile magazines.

Publication History and Independent Verification

Kasakura Publishing’s official catalog confirms REPFAN as a reptile publication within its series and provides publication dates, ISBNs and content descriptions for later volumes. Retailer records independently confirm Vol.7 as released in December 2018, Vol.11 in July 2020, Vol.18 in August 2022, Vol.21 in August 2023 and Vol.23 in May 2024.

Current Japanese magazine and bookseller listings continue to identify the title as published by Kasakura Publishing. The continuing series demonstrates that the represented five volumes are separated samples from a longer publication sequence rather than a complete run.

Website Category Placement

Field	Information
Primary section	Magazine Preservation
Country grouping	Japan
Publication title	REPFAN /
Represented span	2018 through 2024
Physical copies represented	Five
Primary preservation emphasis	Japanese reptile publishing, international herpetoculture, snake morph culture, husbandry, breeding and national differences in reptile hobby presentation

Source Notes

Field	Information
Physical covers	Primary evidence for volume numbers, SAKURA MOOK numbers, cover imagery, Japanese and English cover wording and represented subjects.
Kasakura Publishing official catalog	Confirms publisher identity, REPFAN series information, Vol.23 publication date, ISBN and rainbow boa feature.
Japanese retailer and ebook records	Confirm publication dates and publisher details for Vol.7, Vol.11, Vol.18 and Vol.21, and provide descriptions of the principal features.
Fujisan and other current listings	Independent evidence that REPFAN remains an active Kasakura title and is issued several times per year.

Research Cautions

REPFAN is best described as a mook or magazine style book series rather than a conventional monthly serial. Individual volumes carry ISBNs and SAKURA MOOK numbers, so those identifiers should be preserved rather than forcing the title into a traditional magazine volume and issue structure.

Dates written into image filenames may reflect local cataloging rather than official publication dates. This record uses externally verified release dates where available and preserves the printed volume and SAKURA MOOK numbers from the physical covers.

Translations summarize the principal cover meaning and are not intended as line by line translations of every Japanese cover element.